

Brandon Wall

<http://www.linkedin.com/in/brandontwall>

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Skills and Knowledge

- Journalism/Reporting Writing (AP Style)
- Basic skills in HTML/CSS/PHP/Javascript
- Adobe Suite (InDesign, Photoshop, Dreamweaver)
- Digital Photography/Basic Photo Editing
- Video Recording and Editing
- Audio Recording and Editing

Social Media Management

Responsible for implementation of social media tools including Facebook, Twitter and Youtube to reach target audiences of the Lewis Flyer. Duties included daily posting and encouraging community interaction.

Honors and Awards

Lewis University

Dean's List, Best Headline Writing '08-'09, Best Photo '08-'09

Associated Collegiate Press

First Place for General Newspaper Excellence "Best Of Show" for non-daily publication at a four year university

Illinois Collegiate Press Association

Honorable Mention General Newspaper Excellence, Third Place Headline Writing, Second Place In-Depth Reporting Series (2009), Third Place In-Depth Reporting (2010)

Education

Bachelor of Arts, Multimedia Journalism
Lewis University. December 2009

Professional Experience

Web Editor for Sun-Times News Group West

February 2010 – Present

- Responsible for posting content to four daily newspaper Web sites (Aurora, Naperville, Joliet, Elgin) and 12 non-daily publications.
- Monitor police scanners and Firenet for stories
- Edit photos and organize galleries.
- Utilize HTML, CSS and Javascript for site elements
- Enhance multimedia content, especially implementing Google Maps

Founder/editor of

April 2010 - Present

www.justlemont.com

Just Lemont is an experiment in hyperlocal news for the town of Lemont, Illinois. The goal of the site is to do more than aggregate, but to also serve as a community portal for the 10,000 or so residents. Three months after launch, our Facebook page has over 700 fans and receives fan interaction on a daily level on virtually every update, photo or story posted.

Print/Web Editor in Chief Lewis Flyer

August 2008 – December 2009

- Organized and directed 15 staff members and two dozen part-time writers to create a biweekly publication 24-28 pages in length.
- Laid out 5-9 pages per issue using Adobe InDesign and copyedited.
- Wrote articles and contributed to the staff-ed.
- Responsible for complete website redesign and migration to a Wordpress platform. Custom designed the template.
- Launched Facebook and Twitter outreach

Web Content Intern for WGN-TV

June 2009 – August 2009

- Managed www.wgntv.com during 5:30 and 9 p.m. newscasts three days a week. Duties included editing news packages for the web, creating online stories from transcripts, managing Twitter account and generating hits.